



Newsletter

Fall 2024

Dear Friends of NCSR,

It's that time to give you an update on our year-to-date intake of rescued Shelties. So far this year we have received eleven Shelties with an average age of six years. Three came from animal shelters, with the remaining eight surrendered by their owners for a variety of reasons. At the start of the year our Special Needs program had eight sweet Shelties, but we recently lost three of these darling dogs: Boomer, Bonnie and Buddy. We are so grateful for the loving care provided by their foster moms. Paula cared for Boomer (from August of 2022, died at age 14) and Jean cared for Bonnie and Buddy (March of 2022, died at ages 15.5 and 16). This is tough work due to the intense nature of the bond created from caring for the frail and infirm.

As you know we hold an annual Sheltie Celebration in mid May, typically the Saturday following Mother's Day. Our wonderful venue, Performance Dogs In Action in the Sacramento area, will likely be sold by the time May rolls around. We are looking for another site to hold it on, preferably a central location for our adopters and supporters to access. It could be a public location or someone's large home/property and it doesn't have to be in May. If you have any ideas for location, please let us know!

Here are a few other requests for your help that we've been discussing:

- Raffle coordinators for our next Sheltie Celebration.
- Storage area for our rescue equipment. This includes mostly raffle prize donations, pop-up canopies, crates, tables, and the logo garments we sell. The space should be about 8' x 8'. Your ideas would be appreciated.
- Social Media Coordinator, to assist with posting to NCSR's Facebook and to Instagram. We need a more consistent presence for our organization.

Our fall newsletter 2024 contains information about our **major fundraising effort** (see page 2), as well as an article about the "3/3/3 Rule" for newly adopted dogs and the Story of Ritchie. As usual, the highlight of the newsletter is the collection of beautiful Shelties of many colors, ages, sizes, and interests.

We continue to be grateful for your support through your volunteering to transport, foster, and donate to our veterinary fund. We cannot do it without you!

Warmest regards,
Gale Ann



Oakley & Sierra

NorCal Sheltie Rescue, Inc.

Board of Directors

Terry Gary, President

tgarycool@gmail.com

Gale Ann Morris, Treasurer

sheltieroses@outlook.com

Chantal Jenkins, Secretary

crjenkins05@gmail.com

www.norcalsheltierescue.org

1-888-296-9350 message line

Fundraising Campaign

October 31, 2024

Dear Sheltie friends:

Please take a look at the photos within this letter and you'll grasp immediately the purpose of our reaching out to you for help. What do these dogs have in common? They're all currently in the Special Needs Program of NorCal Sheltie Rescue, with the exception of Scooter, who was rescued in 2006, and Boomer who died in September of 2024.

NorCal Sheltie Rescue's Special Needs program is dedicated to providing high quality lives to dogs that require extensive medical care and attention. We are very proud of this program because we accept virtually all Shetland Sheepdogs into our care. Medically-challenged or senior dogs are placed in private homes with experienced volunteers, advised and monitored by our rescue team. As of today we have five Special Needs Shelties in our program: Gabby, Hershey, Sequin, Snickers, and Teddy.

As you are well aware, veterinary expenses have increased dramatically. In 2006, Scooter's broken leg surgery was \$2,300. In 2023, the average cost of caring for our special needs Shelties was over \$2,000. Snickers' care alone now totals \$7,559. We often take in dogs that need to be spayed or neutered and require dentals; the combined cost easily exceeds \$1,000. For example, expenses for two recent intakes Sky and Star totaled \$2,484 and \$2,743, respectively. Examinations, treatments, procedures, surgeries, prescription medications, and prescription foods are all essential in order to provide them with quality lives.

Over the past twenty years, we've been very successful at achieving our mission of rescuing, rehabilitating, and re-homing Shelties in need. We've saved 799 Shelties! As a nonprofit 501c3 organization, we've relied on donations and legacy gifts to operate. But our funds have gradually decreased and we are worried.

We are launching a campaign to generate funds for our ailing veterinary account, scheduled for **Dec. 3, 2024, the National Day of Giving, through Dec. 31, 2024**. Would you please consider making a financial donation to NorCal Sheltie Rescue? Each and every dollar goes toward veterinary expenses for the dogs in our program. We hope to reach our goal of **\$100,000 for 2024**, which would allow us to continue our mission into and through 2025.

Donations can be made at any time from our website at www.norcalsheltierescue.org, through PayPal, credit card, debit card, Venmo, or Zelle. Checks are welcome and can be mailed to NorCal Sheltie Rescue, 9386 Forest Vista Way, Elk Grove, CA 95758.

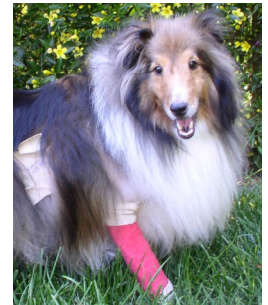
We are very fortunate to have so many experienced and talented volunteers and supporters. Thank you for your help! Our Special Needs Shelties are grateful for the lives they're able to lead because of your generosity!

Warm regards,



NorCal Sheltie Rescue
Board President
Intake/Adoption Coordinator

NorCal Sheltie Rescue, Inc.
501(C)(3) not-for-profit dog breed rescue
TIN: 20-4107630
www.norcalsheltierescue.org



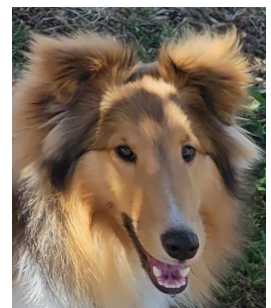
Scooter
broken leg



Boomer
16 years old
liver disease,
osteoarthritis,
heart murmur,
seizures



Snickers
12 years old, blind
liver, kidney,
gallbladder disease



Teddy
2 years old
severe congenital
heart defect

Ritchie's Story

Many of you already know Ritchie, based on his appearance on our website, our Facebook page, and on Petfinder. His journey has been remarkable and his good nature intractable throughout the long process from the shelter he came from and the perfect place he now calls home. He came into our program as a stray, large, powerful, intact, with no training, no social skills, and no manners. Our foster mom, Wendy, picked him up from the shelter, got him neutered and vetted, and did some preliminary training with him. Unfortunately, he intimidated her cat. In his second home, his adopter Carol worked with a trainer and made some progress with him, but he overpowered her on walks due to his predatory drive and reactivity to other dogs. Desperate for another home, we posted Ritchie's second plea:

Dear people,

It's me again: Ritchie! I'm still waiting for my forever home! Remember, I was a stray, wandering the streets and picked up by a shelter. NorCal Sheltie Rescue took me in and they're looking for just the right home for me. Here's a list of my positive qualities:

- *Young*
- *Healthy*
- *Handsome*
- *Housetrained*
- *Crate trained*
- *Neutered*
- *Microchipped*
- *Up to date with vaccinations*
- *Sleep through the night*
- *Gentle with food and treats*
- *Affectionate*

I'm still learning, though, and I would love to go to dog school. An experienced owner could really help me become the dog I want to be. Here's what I'm working on:

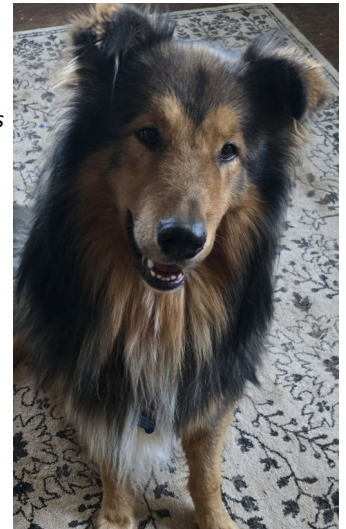
- *Walking on leash*
- *Paying attention to owner*
- *Not reacting to distractions*

As I said before in my first post, my best quality is that I love people and I'm very free with my affection. My ideal home has a large fenced yard, no other pets, no young children (I might want to chase them), and people who are willing to train me. I promise to give back lots of love in return. If you'd like to adopt me, please contact my rescuers at tgarycool@gmail.com for more information. Please consider me and recognize that I'm a work in progress, with the potential of becoming a really great dog!

*Warmly,
Ritchie*

Julie saw the post, drove quickly to southern California to adopt him, and from day one has very effectively applied her teaching skills to the eager-to-learn Ritchie. He now has a very active life on a property with acreage and livestock. Who would have guessed that he'd adapt so readily to a home with many other animals, including cats!

Many thanks to all of you who helped us on this journey: Contra Costa County Animal Services, Southland Sheltie Rescue, NorCal Collie Rescue, Southland Collie Rescue, and, of course, our own NorCal Sheltie Rescue team. A true rescue story, Ritchie now has the life he deserves!



Picnic & Raffle & Social Media

We have tentatively set the date for our Sheltie Rescue Celebration: **May 17, 2025**. Since Performance Dogs in Action may not be available, we would appreciate suggestions for other venues. The raffle chair position is still open but temporarily tabled as we consider other sites. We're also looking for a social media coordinator to keep us current and well-connected with the Sheltie Rescue world. Please send ideas to sheltieroses@outlook.com or tgarycool@gmail.com. Thank you!

Adopted



Shelby
Adopted by Michael & Ruth



Buddy
Adopted by Janice



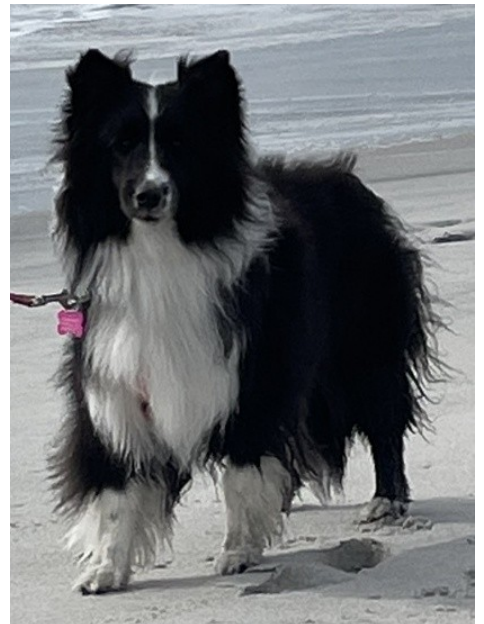
Ritchie
Adopted by Julie



Finnigan
Adopted by Suzanne & Dan



Star
Adopted by Andy & Chris



Sophie
Adopted by Wendy



Sky →
Adopted by Sean & Pat



IT DOESN'T HAPPEN OVERNIGHT

THE 3/3/3 RULE IS A GENERAL GUIDELINE FOR THE ADJUSTMENT PERIOD OF A DOG AFTER ADOPTION. EVERY DOG IS UNIQUE AND WILL ADJUST DIFFERENTLY.



3 DAYS

TO DECOMPRESS

- FEELING OVERWHELMED
- MAY FEEL SCARED/UNSURE OF WHAT'S GOING ON
- NOT COMFORTABLE ENOUGH TO BE "HIMSELF"
- MAY NOT WANT TO EAT OR DRINK
- SHUTS DOWN AND/OR HIDES UNDER FURNITURE
- TESTS THE BOUNDARIES



3 WEEKS

TO LEARN YOUR ROUTINE

- STARTS SETTLING IN
- FEELS MORE COMFORTABLE
- REALIZES THIS COULD BE HIS FOREVER HOME
- FIGURES OUT HIS ENVIRONMENT
- GETS INTO A ROUTINE
- LETS HIS GUARD DOWN, MAY BEGIN TO SHOW HIS TRUE PERSONALITY
- BEHAVIOR ISSUES MAY START TO APPEAR



3 MONTHS

TO START TO FEEL AT HOME

- FINALLY FEELS COMPLETELY COMFORTABLE IN HIS HOME
- BEGINS TO BUILD TRUST AND A TRUE BOND
- GAINS A COMPLETE SENSE OF SECURITY WITH HIS NEW FAMILY
- SETS INTO A ROUTINE

GIVE THEM A CHANCE

If a tree falls in the forest and no one's around to see it, a Sheltie 500 miles away, will bark at it. 🐾

I love you so much I am going to spend all of my time and money and emotional energy on you and plan my whole life around you forever



x cool do you have any treats



R
a
i
n
b
o
w

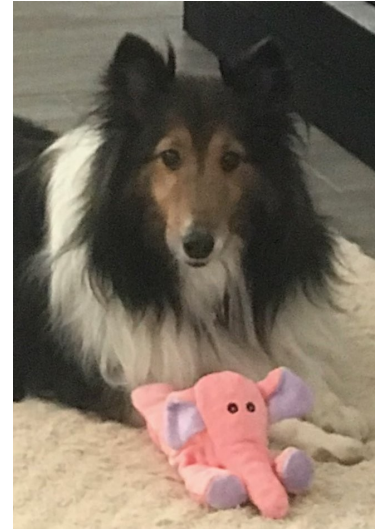
B
r
i
d
g
e



Cara
Loved by Cheryl & Jimmy



Groucho
Loved by Brian & Dayna



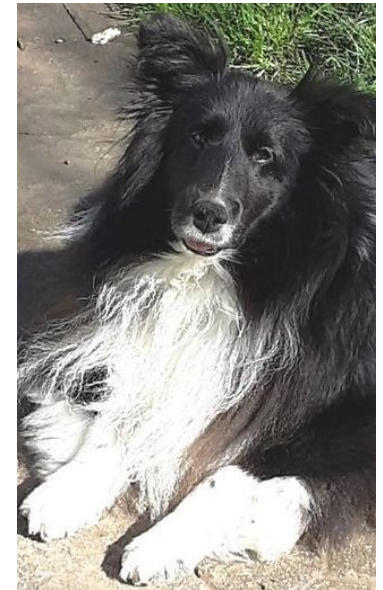
Sarah
Loved by Wanda & John



Mija
Loved by Andy & Chris



Joey
Loved by Marlene



Bonnie
Loved by Jean



Dekota
Loved by Jeanne



Laddie
Loved by Tex & Linda



Rainbow Bridge (cont.)



Pandi

Loved by Wendy



Chase

Loved by Steve & Laura



Buddy

Loved by Jean

Photo Gallery



Shelby frolics in the snow



Parfait's 15th birthday



Wonder Woman Piper



Renny in full bloom



Cowgirl Gabby



Finnigan with broken toes



Our Veterinarians

Below is a list of veterinarians and clinics around Northern California that our rescue team and foster homes have used to care for our Shelties. All are knowledgeable about the Sheltie breed and a few give NCSR discounted services to Shelties in our foster program. We are grateful for their many contributions to our mission and to each and every Sheltie in their care.

Acorn Veterinary Clinic, Davis

Animal Medical Center, Auburn

Auburn Animal Hospital, Bakersfield

Bayside Animal Hospital, Granite Bay

Blue Ravine Animal Hospital, Folsom

Brighton Greens Veterinary Hospital, Grass Valley

Brink Veterinary Clinic, Shingletown

Carson Valley Veterinary Hospital, Gardnerville, NV

Franklin Ranch Pet Hospital, Elk Grove

Marina Pet Hospital, Marina

McKinleyville Animal Care Center, McKinleyville

Modern Animal, Berkeley

Muir Oaks Veterinary Hospital, Martinez

VCA Bradshaw Veterinary Clinic, Elk Grove

Yolo Veterinary Clinic, Woodland

NorCal Sheltie Rescue, Inc.

9386 Forest Vista Way

Elk Grove, CA 95758



first class mail

address correction and
forwarding requested